

Petra Sundström, Mobile Life

INSPIRATIONAL BITS

EMOTO

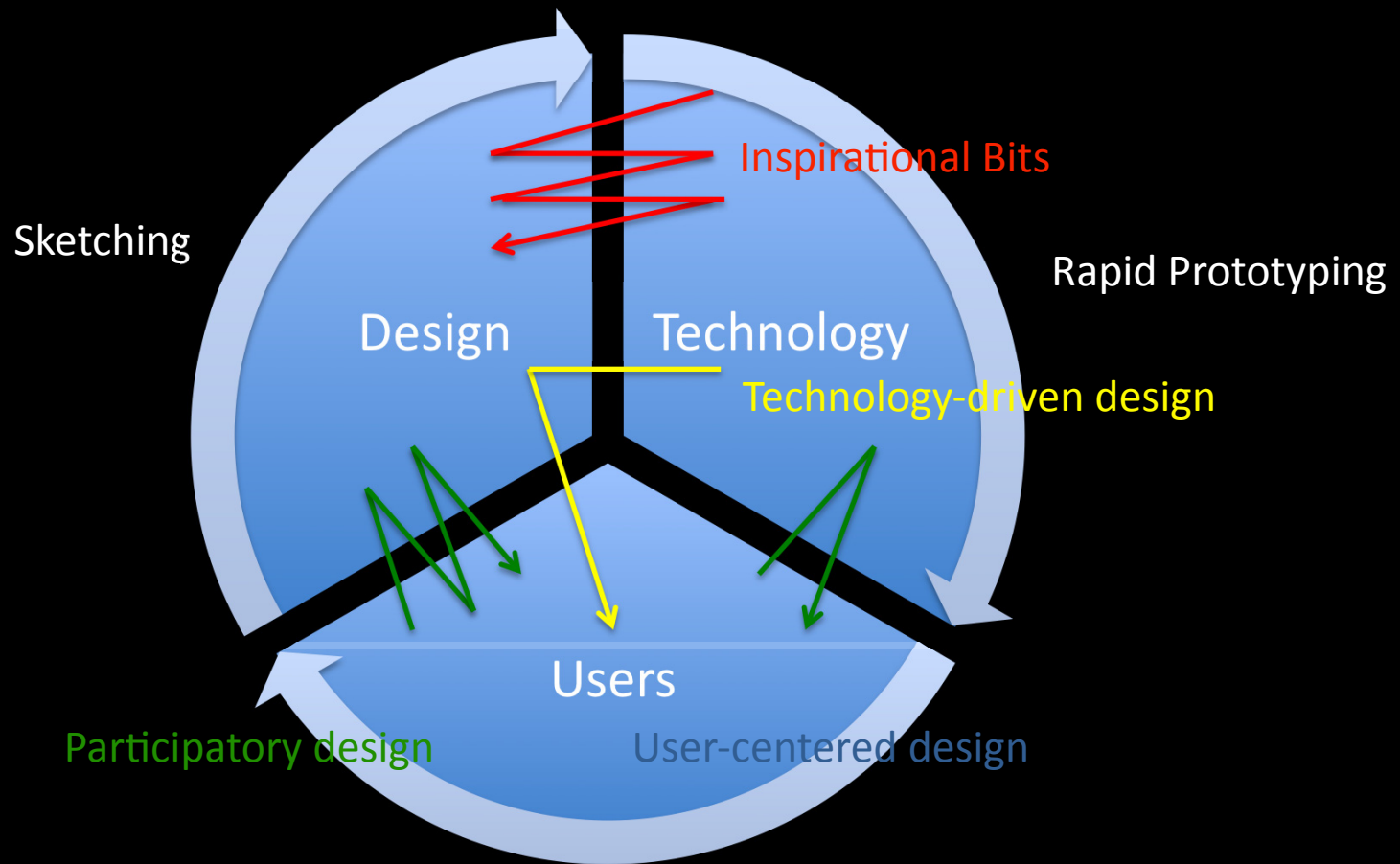


**WHAT IF, WE GOT TO KNOW OUR
MATERIAL A BIT BETTER ?**

A material in time and space

COMPUTER TECHNOLOGY

DESIGN



INSPIRATIONAL BITS

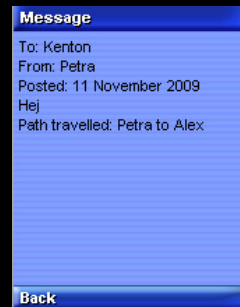
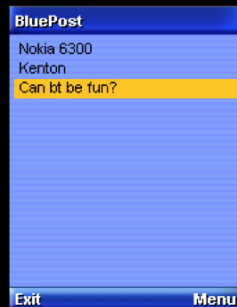
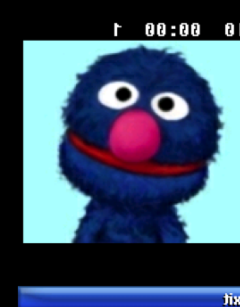
- Something to show
- Something to see
- Something to feel
- Something to experience
- Something inspirational
- Something that explains

HOW DO WE FIND THEM?

- Find the everyday assumption
- Find out how it really works
- Extract and make it fun/weird/interesting
- Or perhaps twist it a little

My Bluetooth Bits

- BTScore
- BluePete
- BluePost
- BlueBall



petra@sics.se

**QUESTIONS
COMMENTS**