

#SICSSoftwareWeek

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# On mobile hybrid development and rapid prototyping for connected devices

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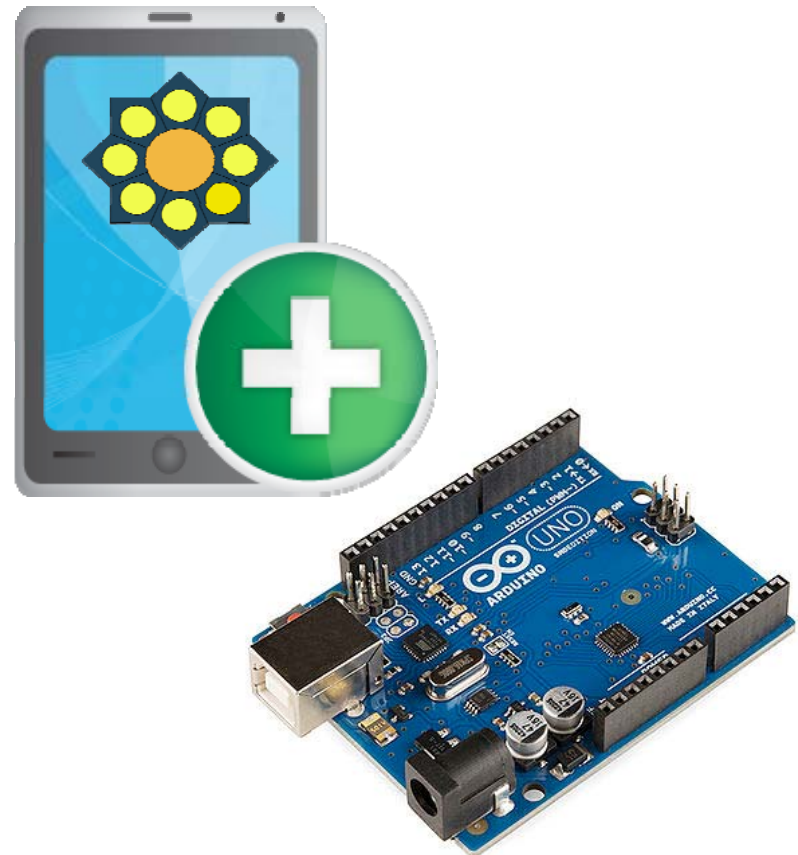
Smart Sustainable Cities Day  
SICS Software week

October 9, 2014



» We want to inspire developers going for excellence in the industrial internet space

Evothings Studio radically shortens your time to develop and prototype apps for IoT – up to 5x faster than using the native tools!«





# New role(s) for mobile devices in IoT

Visualization



Remote control



Storage



Sensors



Analytics

## An "IoT stack"

APIs

Cloud

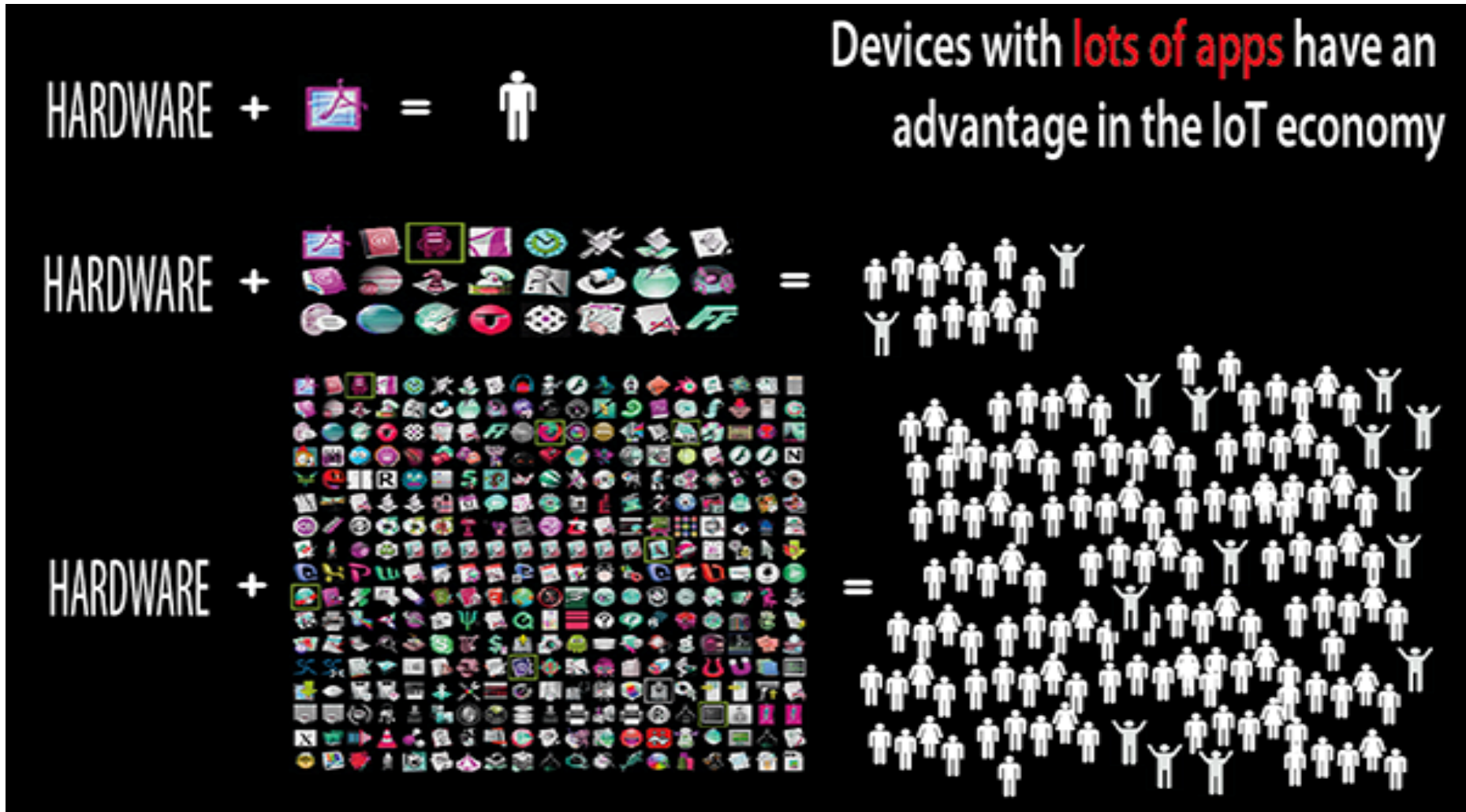
Fog (local cloud)

Gateway, controller

Sensors, hardware



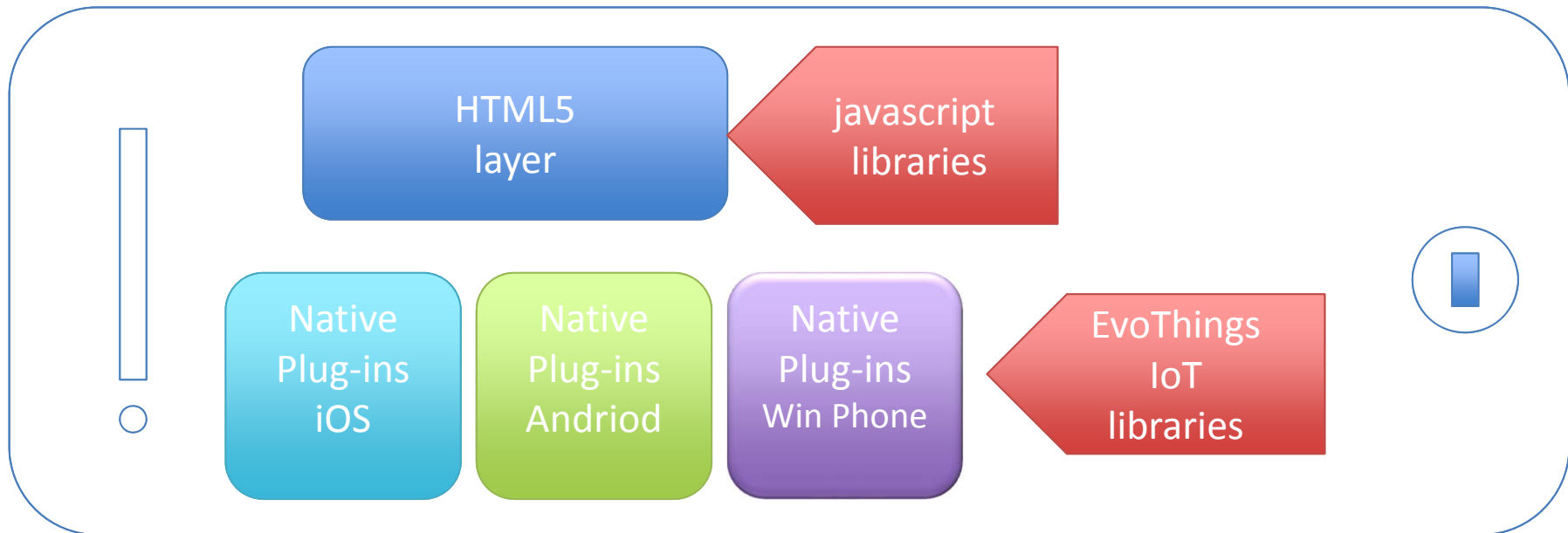
# Adding apps drive new business!





EvoThings Studio

# What's the big deal with us?



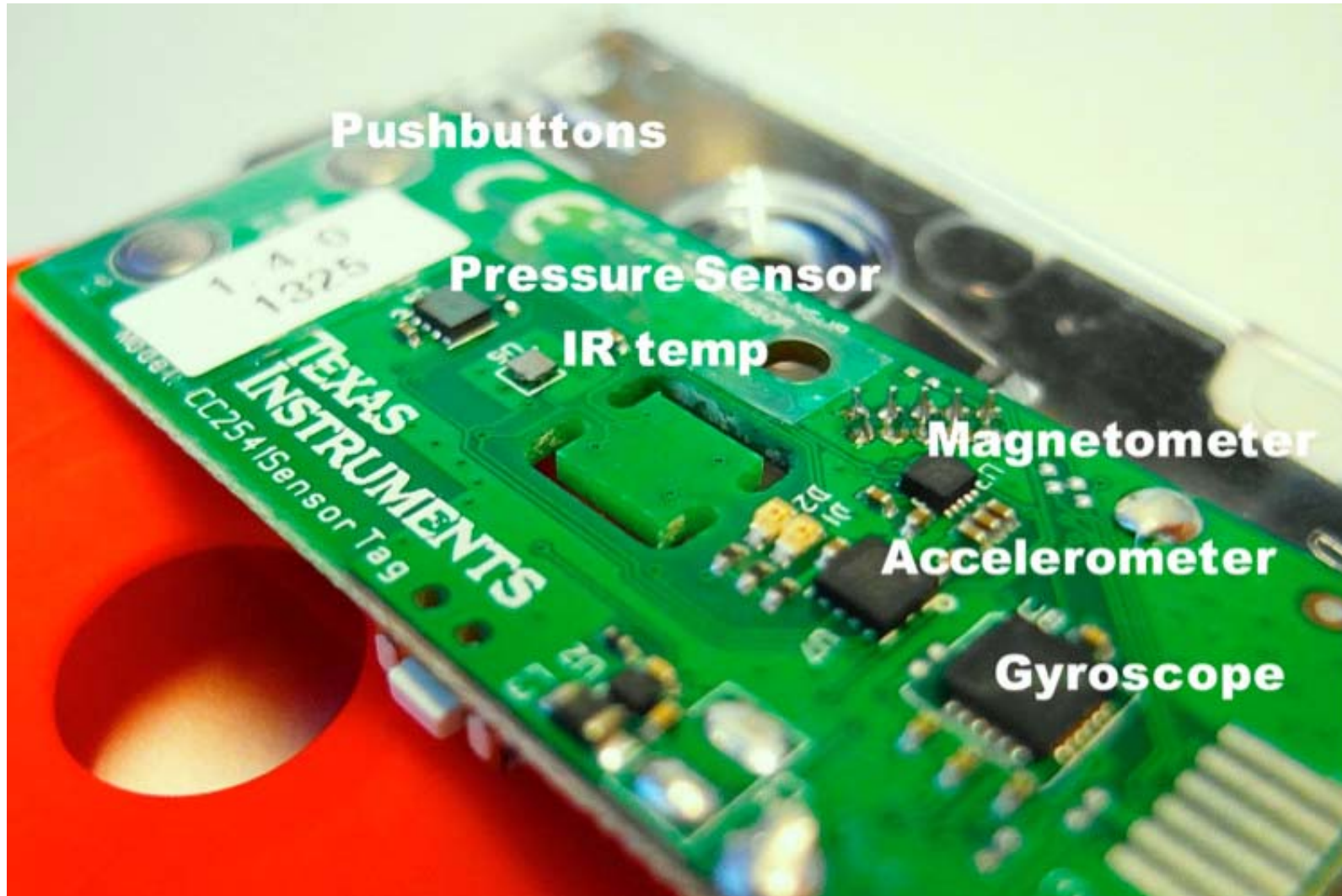
- Web-style fast editing – no edit-compile-test cycle – instantly on real devices
- Support for IoT – BLE, iBeacons, security, XMPP messaging, low-level networking and more.
- Industrial version imminent with strong encryption (TLS, 1024bit), important differentiation in creating value for industry players



- A new way to interact with devices
- Based on Neonode tech
- Fuffr hardware phone cover communicates over BLE
- Evothings develop software to enable app development by others
- Video at: <http://fuffr.com>



One of our favorite gadgets, the Texas Instruments Sensor Tag





# Let's talk!

Please contact us at your convenience,  
(we live in GMT+1)

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