Future Cloud High Impact Initiative
Trusted Data Management with Service Ecosystem

To provide consumers and businesses better tools and services to take greater control over the use of sensitive and personal data created by and about them.
Key Value Assumptions and Experiments

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<th>Key Value Assumptions</th>
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<td>Trust has value to customers, thus they are willing to pay of it.</td>
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<tr>
<td>Trusted European solutions has value to customers, thus they are willing to pay for it.</td>
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<td>Trusted Ecosystem has value, therefore HII will drive ecosystem architecture</td>
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Future Cloud EB HII (2014 focus)

1. Trusted Data Management Platform(s) and Service(s)
2. Trusted Ecosystem Accelerator (3rd Party Ecosystem)
3. TDM Service Co-design & Applications Experiments
4. Trusted Cloud – Business Development
Trusted Data Management with Service Ecosystem

Governance model

Vision
(Key assumptions, customers, business impacts, deliverables)
Thank you.