VISUALIZING INDUSTRY

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May 2017

Research Institutes of Sweden
ICT
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Brexit leave group has a lot of noise but contains very few major establishment media influencers.

Brexit remain group has much less noise but contains all the major establishment media influencers.
2016 US Elections

Trump supporters group contains a much higher proportion Trump ‘fan’ users and very few establishment influencers.

Clinton supporters group contains a much higher proportion of influencers and especially established media influencers.
Situation today in industry
Situation today in industry
Situation today in industry
Situation today in industry
Inspiration from New York
Situation today in industry
THANKS!

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